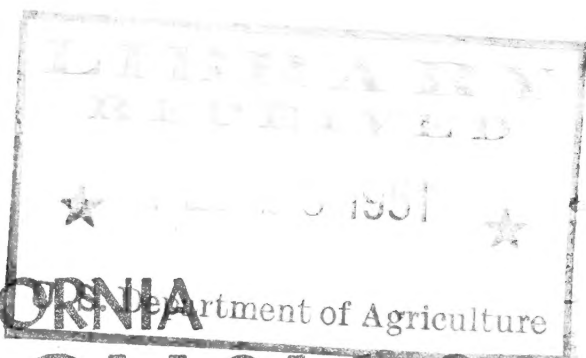


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.09

1951



CALIFORNIA Department of Agriculture

FUCHSIAS

from the Gardens of . . .

JOE PLUMMER

115 CHORRO STREET

SAN LUIS OBISPO, CALIFORNIA

MEMBER BOTH AMERICAN AND
CALIFORNIA FUCHSIA SOCIETIES



Purple Group

BLUE DANCING DOLL--small flowers, profuse bloomer.

BLUE GOWN--double, deep blue.

BLUE MOON--semi-double.

CONSTANCE--semi-double free blooming, easy.

DAMSON--double, deep purple.

THE DOWAGER--giant double 1949

ECSTASY--pale double, two toned.

LORD BURON--single, dark purple, unusual

LUCKY STRIKE--bluish purple, profuse bloomer.

MISS PRIM--double, excellent for pots.

OTTO--single, blue violet.

TITANIC--giant double, easy.

TRIUMPHANT--semi-double.

UNCLE JULES--violet blue, double.

35¢ OUT OF 2½ IN. POTS

Magenta "Red" Group

- ANITA--giant double, good.
ANNA--double flowers, one of the finest fuchsias
ANNA ROTH--wine red, double, strong grower.
AURORA SUPERBA--nearest to yellow.
BEAUTY OF EXETER--double, soft rose.
BO PEEP--compact, bushy, free blooming, medium flower
CALIFORNIA--bright orange, grows into a fine standard.
CHANG--single, brilliant orange, rapid grower, medium flowers.
CIGARETTE--bushy habit, pink corolla, tipped gray, novelty.
CLARION--Rose Bengal, double, 1949.
COLOMBINE--semi-double, Rhodamine Purple a flower of distinction 1949
DISPLAY--single free flowering.
GULLIVER--dark rose, single.
RUBEO--large flowers, very good.
SHARON--double, dark rose, very good.
SUNSET--salmon shaded with orange, showy.
SWANLEY YELLOW--light apricot.
- 35¢ EACH OUT OF 2½ IN. POTS

Pastel Group

- BABY DOLL--double, Sea Foam type.
BLUE FLAME--single, vigorous, profuse bloomer, 1948
FLIRTATION--pale rose, semi-double, beautiful
GYPSY QUEEN--giant, double, lavender, one of the best.
MELODY--very light lavender, easy.
MOTH BLUE--deep lilac blue, 1949
OREGON TRAIL--single, same color as the Gypsy Queen, distinctive, 1949.
POWDER BLUE--semi-double, lavender blue
ROSE OF DENMARK--rose pink, medium size flower.
SEA FOAM--marbled, dark petunia purple, very good, 1948
TREASURE--soft lilac, very good.
WINSTON CHURCHILL--strong grower, double rose pink, bushy.
WONDER BLUE--real blue, very good.
- 35¢ EACH OUT OF 2½ IN POTS

White and Pink

AVIATOR--twisted single sepals, easy grower.

CATALINA--enormous double, easy.

GLADIATOR--double, sepals streaked pink.

YULETIDE--giant double, creamy white, the best double white.

STORM KING--large double.

35¢ EACH OUT OF 2½ IN. POTS

Whites

AVE MARIA--double, bushy.

MARIONETTE--lovely, double flowers.

WHITEMOST--upright, strong, easy.

JOAN OF ARC--finest double white.

50¢ EACH OUT OF 2½ IN. POTS

We Also Grow These Varieties

We also grow the following up-right types in limited quantities. All are priced 35¢ each out of 2½ in. pots.

Electra

Elsa

Erecta

Fanfare

Forget-Me-Not

Formosissima

Fritz Kreisler

Frosty

Gardenia

Gay Senorita

Gloire de Marchi

Harlequin

Heavenly Blue

Henri Poincaire

Hollydale

Honeymoon

Lavender Beauty

Lilani

Macrostemma Alba

Molesworth

Mona Lisa

Nancy

New Fascination

Nonpareil

Pan America

Patty Evans

Phenomenal

Pink Perfection

Pinochio

Pleroment

Pride of Orion

Radiance

Reiter's Giant

Richard Diener

Rosanna

Rose Queen

Rosette

Sacramento

Santa Monica

Stargazer

Sunburst

Sunray

Sunshine

Surprise

Susan

Symphony

Tangerine

Trumpeter

Uncle Charley

Basket Type

- AMERICA--single orange red.
 AUTUMNALE--colored foliage.
 BLUE PENDANT--light blue, a must, 1949.
 BOUFFANT--pink and white, twisted, very fine, 1949.
 BUBBLE HANGER--single rose, easy.
 BUTTERFLY--single, giant blossoms, showy
 CASCADE--carmine and white, natural trailer, popular.
 CLARET CUP--deep magenta.
 CREOLE--shining ox blood, a must, 1949.
 CRESCENDO--turkey red.
 FALLING STAR--scarlet, showy.
 GLORIOUS--brilliant rose, large.
 HALLOWEEN--large single, deep rose.
 INCA MAIDEN--semi-double, violet pink, hardy.
 JACK SHAHAN--single rose, bengal, easy grower, good.
 MANTILLA--single, long tubular flowers.
 MARINKA RED--very hardy, showy.
 MRS. GEORGE MARTYN--golden variegated leaves, sport of Prince of Orange.
 MRS. VICTOR REITER--creamy white and crimson, very showy.
 MURIEL--single, rosy lilac.
 PINK BALLOON--pink and white.
 PROCUMBENS--small yellow flowers, profuse bloomer, novelty.
 RED SPIDER--double red.
 SAN FRANCISCO--long single, salmon rose.
 SAN MATEO--large double violet, splashed with pink.
 SAN PABLO--sport of San Mateo, a must.
 SEVENTEEN--double, light pink.
 SUPER BRITISH--red and white, very showy, one of the best.
 THE DOCTOR--single, salmon pink.
 UTOPIA--large single, crimson, one of the best.
 VALENTINE--semi-double, light purple, very good.
 VICTORY--semi-double, carmine.

35¢ EACH

SPECIAL OFFER

TO ACQUAINT YOU WITH THE HIGH QUALITY OF OUR
 FUCHSIAS. WE OFFER--6 PLANTS FROM 2½ INCH POTS.
 OUR SELECTION. FOR \$2.00. POSTPAID IN THE U.S.A.

Sales Tax

ALL ORDERS IN CALIFORNIA ADD 3% SALES TAX--ORDERS FROM 15¢ TO 42¢ ADD 1¢: 43¢ TO 73¢ ADD 2¢ TAX; 74¢ TO \$1.12 ADD 3¢ TAX; \$1.13 TO \$1.49 ADD 4¢ TAX; AND FOR EACH 37¢ ADDITIONAL 1¢ TAX. ORDERS SHIPPED OUTSIDE CALIFORNIA ARE NOT SUBJECT TO THIS TAX.

Shipping

IN ACCORDANCE WITH THE GENERAL POLICY IN THE NURSERY TRADE, ALL ORDERS WILL BE SHIPPED RAILWAY EXPRESS, COLLECT, UNLESS POSTAGE ACCOMPANIES THE ORDER, EXCEPT OUR SPECIAL OFFER OF 6 PLANTS, OUR CHOICE, FOR \$2.00 WHICH WILL BE POSTPAID IN THE U.S.A. TO AVOID WEEK-END DELAY, ORDERS WILL BE SHIPPED ON THE MONDAY FOLLOWING RECEIPT. WE ARE NOT RESPONSIBLE FOR THE SAFE ARRIVAL OF PLANTS AFTER THEY HAVE BEEN ACCEPTED IN GOOD ORDER BY THE CARRIER. CLAIMS FOR DAMAGE IN TRANSIT SHOULD BE FILED WITH THE CARRIERS ON DELIVERY. NO CHARGE FOR PACKING OR CRATING.

PRICES QUOTED ARE ON WELL-GROWN, BUSHY PLANTS FROM 2½ INCH POTS. WE DO GENERALLY HAVE WELL-GROWN PLANTS FROM 6-INCH POTS IN BUD OR BLOOM RANGING IN PRICE FROM \$1.00 TO \$2.00, ACCORDING TO VARIETY AND SIZE.--MAY BE SHIPPED SAFELY ANYWHERE.

SINCE WE ISSUE A CATALOGUE ONLY ON FUCHSIAS AND A FEW GERANIUMS AND PELARGONIUMS, BUT CARRY A GENERAL LINE OF NURSERY STOCK, WE WELCOME YOUR INQUIRIES REGARDING OTHER ITEMS--ALWAYS GLAD TO SERVE YOU.

Visit Our Gardens

VISIT OUR GARDENS--WE MAINTAIN SPECIMENS OF ALL FUCHSIAS GROWING IN THE NURSERY FOR DISPLAY OF BLOOM, AND A VISIT TO OUR NURSERY DURING THE SUMMER WILL ACQUAINT YOU WITH THE POSSIBILITIES OF BLOOM. IT'S A SIGHT WORTH SEEING. YOU ARE WELCOME AT ANY TIME.

CALIFORNIA

FUCHSIAS

from the Gardens of . . .

JOE PLUMMER

115 CHORRO STREET

SAN LUIS OBISPO, CALIFORNIA

MEMBER BOTH AMERICAN AND
CALIFORNIA FUCHSIA SOCIETIES

CONTENTS MERCHANDISE

**POSTMASTER: This parcel may
be opened for postal inspection if
necessary.**

RETURN POSTAGE GUARANTEED. POSTMASTER: If undelivered for any reason, notify sender, stating reason, on Form 3547 postage for which is guaranteed.



Dept. of Agriculture
(Librarian)
Washington, 25, D.C.

50TH-ANNIVERSARY
CALIFORNIA STATE
POLYTECHNIC 1911-1934



Pelargoniums

GRAND SLAM--rosy red, light salmon undertone, two or three purple lines heavily weighed.

MINIMUM RETAIL PRICE OF \$1.50 EACH.

CONSPICUOUS--shining oxblood, well named
SERENE--pink light mauve undertoned, narrow white edging, bushy.

ZULU KING--rosy red, lilac undertoned, top petals dark.

BALLERINA--shell pink, apricot undertoned
JUNGLE NIGHT--largest and best of the "blacks," sensational.

MINIMUM RETAIL PRICE FOR THE FIVE

LISTED ABOVE FOR 1950 IS \$1.00 EACH.

ALICE EASTWOOD--soft rosy pink.

ALL VELVET--five-petaled flower, soft velvet sheen.

BURGUNDY--deep wine red.

BURLESQUE--rose pink, white throat, white edge.

CHINA ROSE--smoky cerise, rose red.

CONGO--all petals veined black.

HARRIETTE--crimson, veined maroon black.

JOHN WINTERMUTE--raspberry-rose overlaid rich maroon, sells itself.

LEADING LADY--near white to apple blossom pink.

QUEEN OF HEARTS--dark rose pink.

RAY KELLOGG--pale pink, flushed strawberry. We recommend this.

RED VELVET--deep wine red, very good.

RHAPSODY--salmon flushed pink, velvety crimson in top petals, finest tri-color.

ROYAL ROBE--dark velvety purple.

SEÑORITA--rose pink, gay flower.

TROUBADOUR--pale lilac and deep velvet maroon, lilac border.

VALENTINE GIRL--softest shell pink, large flowers, one of the best.

ABOVE VARIETIES OUT OF 2½ IN. POTS.

50¢ EACH

We Also Grow These Varieties

Azalea	Marie Rober 50¢
City of Oakland 50¢	Mary B. Quinlan 50¢
Duchess of Cornwall	Masquerade
Duchess of Kent 50¢	Mrs. Layal
Edith North	Mrs. Mary Bard
Empress of Russia	Our Frances
Gay Nineties	Prairie Fire
Grace Armstrong 50¢	Springtime
Grandma Fischer	Sue Jarrett
Innocence	Vagabond
Little Rascal	Waltztime

ABOVE VARIETIES OUT OF 2½ IN. POTS
35¢ EXCEPT AT NOTED.

Ivy Leaved or Trailing Geraniums

- ALLIANCE--double lilac.
 - BUTTERFLIES--single, orchid.
 - EL GAUCHO--double bright rose cerise,
fully double.
 - INTENSITY--semi-double, deep orange
scarlet.
 - JEANNE d'ARC--single, faintest lilac.
 - JOSEPH WARREN--double rose, violet pur-
ple, the best.
 - LEOPARD--semi-double orchid, pink spot-
ted, red, popular.
 - MADAME MARGOT--single white and faintest
lilac.
 - MRS. H. J. JONES--double deep rose pink,
carnation like.
 - PINK ALLIANCE--double, beautiful, deep
pink, large umbels of large flow-
ers.
 - SALMON ENCHANTRESS--sport of Princess
Victoria.
 - SNOWDRIFT--double white, very good.
- 50¢ EACH OUT OF 2½ IN. POTS.
ANY 6 FOR \$2.50.

WE ALSO OFFER OUT OF 2½ IN. POTS. FOUR
COLORS. WHITE. PINK. RED AND LAVENDER.
20¢ EACH. 6 FOR \$1.00.

- UNUSUAL GERANIUMS--cactus-flowered Pink
Poinsettia, 50¢ each.
- NOEL--pure white cactus flowered, \$1.00
each.

Variegated Leaved Geraniums

50¢ EACH OUT OF 2½ INCH POTS.

HAPPY THOUGHT--light green leaf, yellow center.

MOUNTAIN OF SNOW--silvery green with a pure white border.

MRS. POLLOCK--green center, irregular zone of salmon green, edged with yellow.

We also grow: Miss Burdette Coutts, Mrs. Cox, Roderick Dhu, Prince Rupert. Prices upon request.

IN ADDITION WE GROW IN LIMITED QUANTITIES Bougainvillea, Honeymoon, Apple Blossom Rosebud, and New Life. Prices upon request.

Garden Geraniums

35¢ EACH OUT OF 2½ INCH POTS.

BETTER TIMES--double, deep red.

CALIFORNIA BEAUTY--double pink, white center.

FLAME--single, bright red.

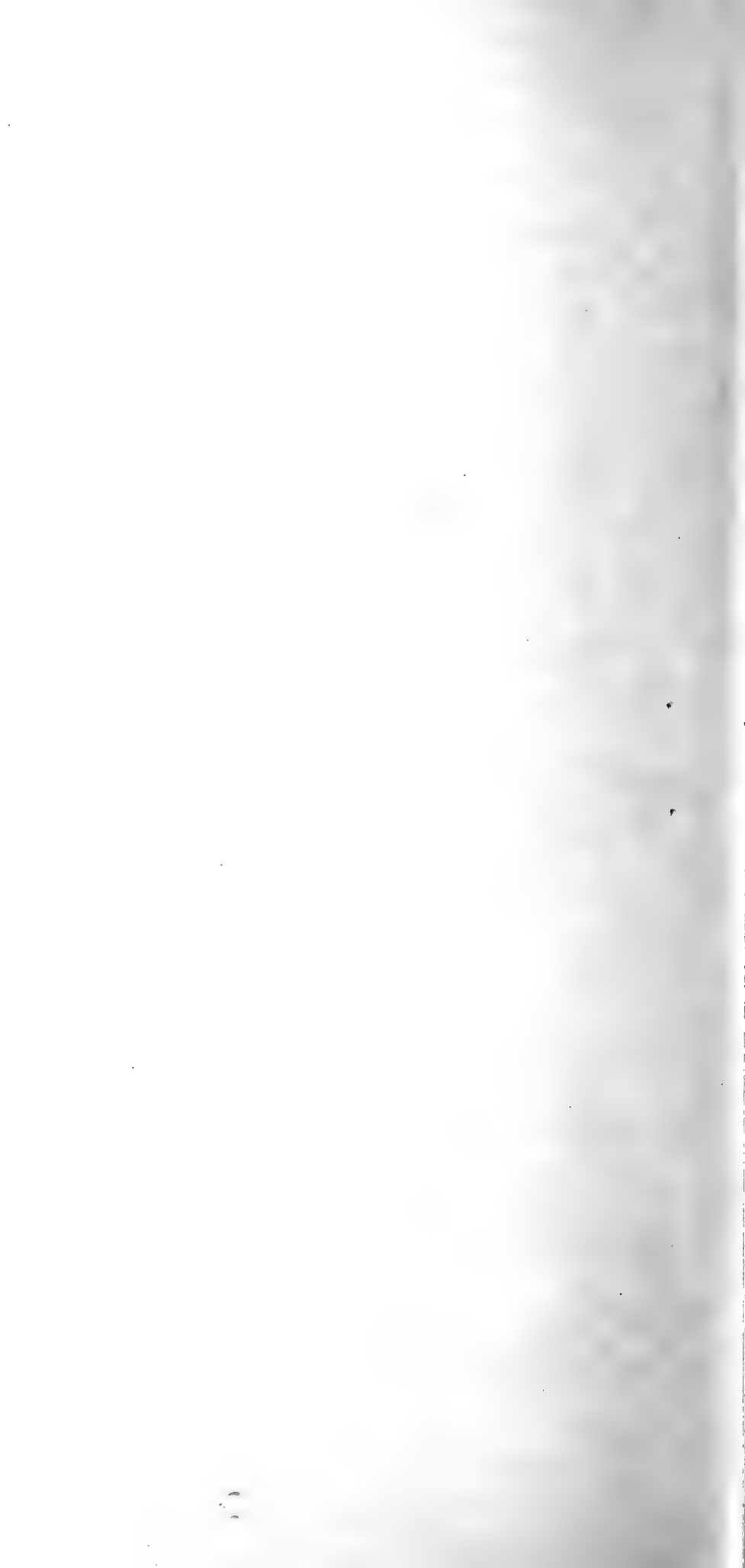
MADONNA--double white.

SALMON SUPREME--semi-double, apricot salmon

On Display

WE MAINTAIN GROWING PLANTS OF ALL OUR FUCHSIAS FOR DISPLAY PURPOSES AND OUR SHADE GARDEN IS IN FULL COLOR FROM MAY TILL LATE IN THE FALL. OUR FUCHSIAS ARE IN FULL BLOOM ABOUT MID-JULY, AT WHICH TIME WE HOLD A FUCHSIA SHOW OPEN TO THE PUBLIC.

WE ARE GROWING ABOUT 200 VARIETIES, MOST ALL OF WHICH ARE THE NEWEST INTRODUCTIONS. WE, AS WELL AS YOU, STILL FAVOR SOME OF THE OLDER ONES, TOO BECAUSE, IN THEIR CLASS, THEY ARE STILL TOPS.



House Plants

WE GROW THE FOLLOWING HOUSE PLANTS IN LIMITED QUANTITIES:

CHINESE LOTUS--Grey green foliage with bright red flowers in profusion. Makes an ideal hanging basket.
35¢ EACH. 3 FOR \$1.00

HOUSE IVY--Hahns self branching, well grown out of 2½ inch pots. 10¢ EACH

IMPATIENS--Assorted colors, 35¢ EACH OUT OF 2½ INCH POTS. 3 FOR \$1.00.

DOUBLE PETUNIAS--Fully double, mixed colors, cutting grown. 29¢ EACH. 4 FOR \$1.00 OUT OF 2½ INCH POTS.

ANTHERICUM--Commonly called Spider Plant or airplane plant. We grow the variegated leaved varieties. Ideal for hanging baskets. OUT OF 2½ INCH POTS. 35¢ EACH. 3 FOR \$1.00

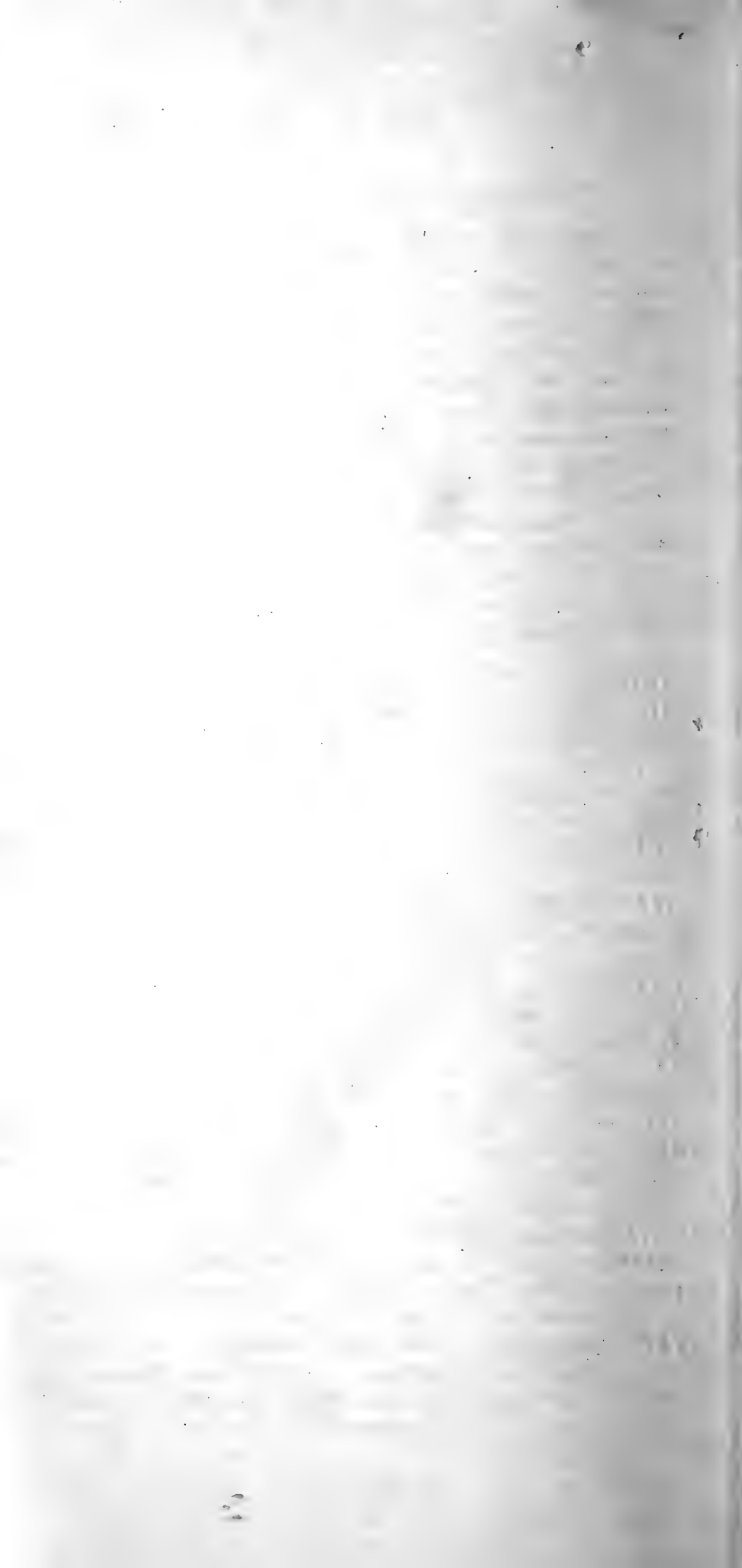
HELIOTROPE--Black beauty, the best. Well grown plants out of 2½ inch pots, 50¢ EACH.

PHILODENDRON--Well-grown. OUT OF 2½ INCH POTS 35¢ EACH. 3 FOR \$1.00.

CAMPANULA GARGANICA--Star shaped, blue flowers, ideal for basket work indoors or outdoors. OUT OF 2½ INCH POTS 35¢ EACH. 3 FOR \$1.00.

MARANTA--Sometimes called Prayer plant or Rabbit Tracks plant. Green leaves with black spots, resembling rabbit tracks, OUT OF 2½ INCH POTS 50¢ EACH.

ALL THE ABOVE PLANTS MAY BE SHIPPED SAFELY TO ALL PARTS OF THE WORLD.





CALIFORNIA FUCHSIAS

from the Gardens of . . .

JOE PLUMMER

115 CHORRO STREET

SAN LUIS OBISPO, CALIFORNIA

Try Some Fuchsias From Seed
100 Fresh Seed \$2.00, Postpaid

1950 INTRODUCTIONS and Other Popular Varieties

50¢ EACH OUT OF 2½ INCH POTS

ALAMEDA--FLARING DOUBLE WHITE COROLLA, DEEP CRIMSON UPTURNED SEPALS. STRONG UPRIGHT BRANCHING GROWER WITH GOOD FOLIAGE AND LARGE FLOWERS.

AUNT JULIANA (HANSON)--SPORT OF UNCLE JULES, PALE LAVENDER BLUE FLOWERS. A SENSATIONAL MATE TO UNCLE JULES.

BERNADETTE--DOUBLE COROLLA DEEP BLUE, SEPALS PALE, ROSE TO RED. UPRIGHT BUSHY GROWER WITH MEDIUM SIZED FLOWERS IN A BEAUTIFUL DEEP BLUE TONE.

BLUE BONNET (HODGES)--SINGLE, PURPLE BLUE, VEINED RED, BASKET TYPE.

DON PERALTA--VERY LARGE FLOWER, VARIES FROM SINGLE TO DOUBLE, USUALLY SEMI-DOUBLE COROLLA, WITH A LONG TUBE AND LONG SPREADING SEPALS. COLORING MUCH LIKE THE VARIETY ANNA. HOWEVER, DON PERALTA IS A VIGOROUS GROWER AND AN EXCELLENT UPRIGHT GROWING FUCHSIA, SPECIALLY FOR THE WARMER SECTIONS. BLOOMS EARLY.

DR. JULES WELCH--DOUBLE BLUE-VIOLET, OUTER PETALS ALL PINK OR MARBLED; SHORT, BROAD SEPALS DEEP PINK. VIGOROUS, MEDIUM HIGH, BUSHY GROWER WITH GOOD SIZED FLOWERS. STANDS CONSIDERABLE HEAT, EVEN SUN, IN WARMER SECTIONS.

ESTRELLITA--A NEW SINGLE WHITE, LIGHTEST PINK VEINING AT BASE OF PETALS. MEDIUM SIZED FLOWERS FEATURE A LONG, TIGHT COROLLA AND LONG PINK SEPALS THAT CURVE UP BEAUTIFULLY. GOOD POT PLANT OF MODERATE GROWTH AND PLENTY OF FLOWERS--DOES WELL IN WARMER SECTIONS.

MAXINE ELIZABETH--SINGLE BELL-SHAPED COROLLA NEAR-WHITE AT VERY BASE. DEEPENING TO ROSE RED TOWARD ORANGE FLUSHED PETAL EDGES. THICK WAXY TUBE; BROAD AND LONG, UPTURNED. SEALS OF HEAVY SUBSTANCE, FLUSHED PINK ON OUTSIDE, SALMON PINK ON INSIDE. WILLOWY UPRIGHT GROWER WITH MASSES OF LARGE FLOWERS. SHOWY, GLOWING COLOR-- STANDS FULL SUN IN THE FOG BELT AND IS HEAT-TOLERANT IN WARMER SECTIONS.

MERLE HODGES--DOUBLE LARGE FLUFFY COROLLA SOFT POWDER BLUE. LIGHTLY VEINED AND OUTSIDE PETALS ARE FLUSHED FUCHSIA PINK. SOME OF THE PETALS ARE SCALLOPED. MEDIUM TUBE AND BROAD, UPTURNED SEALS ARE ROSY RED. BEST DISPLAYED IN A HANGING BASKET. BEST IN THE FOG BELT, OR DURING COOL MONTHS IN WARMER SECTIONS.

MISS CALIFORNIA (HODGES)--SEMI-DOUBLE, WHITE, PINK GLOW INSIDE, PINK SEALS, USEFUL FOR BASKET.

MRS. W. P. WOOD--A NEW HYBRID IMPORTED FROM ENGLAND BY VICTOR REITER, JR. SIMILAR IN ALL RESPECTS TO F. MAGELLANICA MOLINAE (MACROSTEMA ALBA) EXCEPT THE FLOWERS ARE LARGER. HARDY, DOES WELL IN THE WARM SECTIONS, VERY FREE FLOWERING.

NEW HORIZON (REITER, JR. PAT)--LIGHT BLUE PETALS, AND PALE ROSE SEALS DELICATELY BEAUTIFUL.

PINK QUARTET--A QUARTET OF ROLLED CENTER PETALS SURROUNDED BY SPREADING ONES, ALL SOFT PINK; BROAD UPTURNED SEALS DEEP PINK. STRONG UPRIGHT GROWER, FREE BLOOMING. A GOOD FUCHSIA, DOES WELL IN THE WARMER SECTIONS.

ROULETTE (REITER, JR.)--FULLY DOUBLE, SEALS PALE ROSE, FADING TO WHITE, INTENSE, VERY GOOD IN WARMER SECTIONS, MAY BE USED AS A BASKET.

SUMMER SKIES--SINGLE, COROLLA PALE BLUE, BROAD UPTURNED SEALS ROSE PINK. MEDIUM GROWER, GOOD FOLIAGE, FREE BLOOMING. MEDIUM SIZED, WELL FORMED FLOWERS, BEST IN THIS CLASS.

SWEETHEART--DOUBLE COROLLA WITH CENTER PETALS LAVENDER BLUE; LARGE OUTER PETALS FUCHSIA PINK, AND SOME MARBLED WITH BLUE; LONG, BROAD, RECURVED PINK SEALS. STRONG WILLOWY GROWER -- (TRY IN BASKET) WITH BIG BUDS AND LARGE FLOWERS. SWEETHEART IS IN THE ALWAYS POPULAR SOFT COLORS.

SWINGTIME--(TIRET)--COROLLA MILKY WHITE, DOUBLE, TUBE AND SEALS SHINY RED, EARLY AND FREE BLOOMING, BASKET TYPE.

ALBION

1841

1841

1841

1841

1841

1841

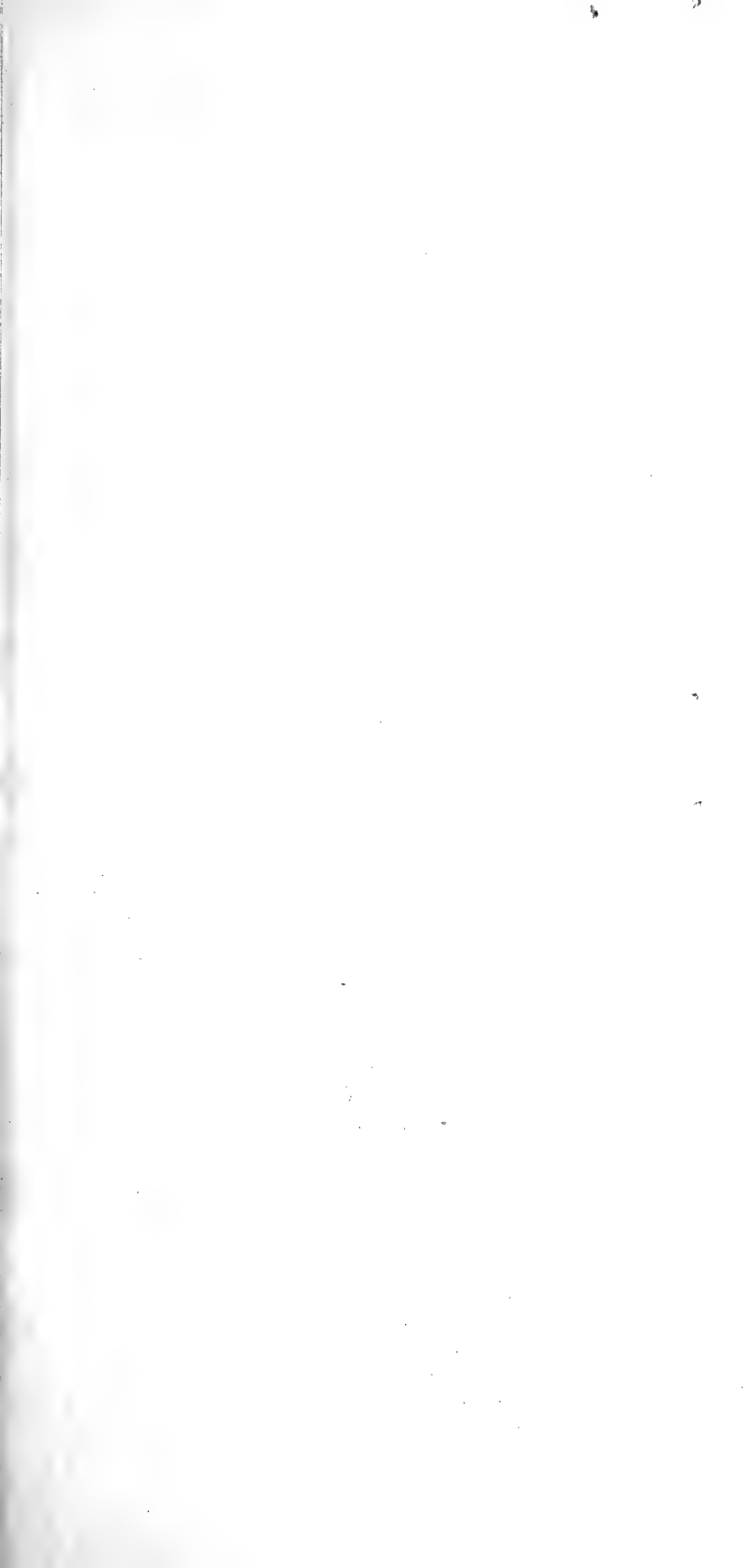
1841

1841

1841

1841

1841



1951 INTRODUCTIONS

and Patented Varieties

MINIMUM RETAIL PRICE \$1.00 EACH
ANY 6 FOR \$5.00 OUT OF 2½ INCH POTS

BEWITCHED (TIRET)--PATENT APPLIED FOR. --DOUBLE COROLLA DUBONNET OR DEEP VIOLET PURPLE. PETALS ARE NEAR-WHITE AT VERY BASE. TUBE AND OUTSIDE OF LONG. SPREADING. GREEN-TIPPED SEPALS WHITE. INSIDE SEPALS FLUSHED PALEST PINK. LONG WHITE BUDS OPEN INTO LARGE FLOWERS. PRODUCED IN ABUNDANCE. VIGOROUS WILLOWY GROWER WITH LUSH-GREEN MEDIUM SIZED LEAVES. EXCELLENT AS A HANGER WHERE DRAMATIC COLOR CONTRAST SHOWS TO BEST ADVANTAGE. THIS WILL BE A TOP SELLER.

CARIOCA (SCHMIDT)--SINGLE SPREADING COROLLA WITH THE PETAL EDGES NOTCHED; LONG GREEN-TIPPED UPTURNED SEPALS. BUDS OPEN WITH PURPLISH SHADING TO PETALS, BUT CHANGE TO LARGE FLOWERS IN COLOR CLOSE TO THE VARIETY 'DISPLAY'--ALMOST SELF-ROSE SHADINGS. STRONG GROWER WITH MEDIUM SIZED LEAVES. FREE FLOWERING. BEST DISPLAYED AS A HANGER. HEAT RESISTANT.

CRINOLINE (REITER, JR., PAT.)--PUFFY DOUBLE EXQUISITE ROSE. LARGER AND SIMILAR TO SEVENTEEN. UPRIGHT.

DU BARRY (TIRET, PAT.)--DOUBLE PURPLE. HEAVILY MARBLED. UPRIGHT.

ENCHANTED (TIRET) PATENT APPLIED FOR -- LARGE DOUBLE COROLLA CAMPANULA BLUE. NEAR-WHITE AT BASE. OUTER PETALS OVERLAID WITH FUCHSIA PINK. ALL PETALS EDGED WITH A PALE LILAC LINE. THE MANY SMALLER OUTER PETALS ARE ATTACHED TO THE BROAD BASE OF THE ROSE-RED SEPALS AND SO SPREAD OUT HORIZONTALLY. ENCIRCLING THE LARGE PENDANT CENTER PETALS. GOOD UPRIGHT GROWER WITH DEEP GREEN LEATHERY LEAVES. FREELY PRODUCING VERY LARGE FLOWERS (IN THE COOLER SECTIONS) OF UNIQUE STYLE.

FLYING CLOUD (REITER, JR., PAT. 1949) -- ONE OF THE FINEST AND EASIEST OF THE DOUBLE WHITES. A MASS OF BLOSSOMS.

LA BIANCA (TIRET, PAT.)--SINGLE WHITE. SEPALS WHITE. TIPPED GREEN. MEDIUM FLOWERS.

NIGHTCAP (PLUMMER)--SINGLE. RESEMBLES THE NIGHTCAPS GRANDMA USED TO WEAR. PERFECTLY CAP SHAPED COROLLA. SEPALS UPTURNED INTO A PEAK. RICH CREAMY-WHITE WITH SLIGHTLY PINK VEINING. COMPACT GROWER AND VERY FREE BLOOMING.

NIOBE (REITER, JR., PAT.)--CASCADE TYPE ONLY SEMI-DOUBLE, VIGOROUS TUMBLING HABIT. MAKES WONDERFUL BASKET.

PERIWINKLE (HODGES)--LONG SINGLE CAMPANULATE COROLLA MEDIUM SHADE OF LAVENDER BLUE, LONG RECURVED SE-PALS PINK. STRONG WILLOWY GROWER, DEEP GREEN LEAVES. BEAUTIFULLY SHAPED FLOWERS SHOWN ON LONG BRANCHING HANGER AT MR. AND MRS. HODGES' FAMOUS FUCHSIA GARDEN IN PACIFIC GROVE. FOR A COOL LO-CATION.

PINK ELEGANCE (PATENTED)--1950 INTRODUCTION. SINGLE COROLLA SELF PINK, LONG UPTURNED SEPALS ROSE PINK WITH SALMON FLUSH. PLEATED AND ROLLED PET-ALS GIVE THE COROLLA AN APPEARANCE OF BEING DOUBLE. GOOD GROWER, LIGHT GREEN FOLIAGE, MEDIUM LARGE FLOWERS. THRIVES IN THE WARMER SECTIONS AND SO PROVED TO BE VERY POPULAR IN 1950 AND SHOULD BE A BIG SELLER IN 1951.

PURPLE SAGE (HODGES)--SINGLE SAUCER-SHAPED DEEP PUR-PLE COROLLA OPENS PERFECTLY FLAT AS THE MEDIUM-SIZED FLOWERS MATURE, DISPLAYING EXTRA LONG RED STAMENS AND PISTIL. RECURVED DEEP RED SEPALS. MEDIUM GROWER WITH MANY THICK PURPLISH BRANCHES AND MEDIUM SIZED VERY DARK LEAVES. BLOOMS FREELY AND STANDS UP WELL HERE IN WARM CLIMATE. SHOWN AS A HANGER IN PACIFIC GROVE.

REVERIE (REITER, JR. 1951)--THIS MEDIUM SIZED DOUBLE IS INTERMEDIATE BETWEEN SEVENTEEN AND CRINOLINE. THE FLOWER IS OF EXCEPTIONAL FORM WITH NICELY WAVED PETALS AND ABRUPTLY RECURVED SEPALS. THE ENTIRE FLOWER IS OF AN EVEN PALE TYRIAN ROSE (24/3 H.C.C.) WHICH IS RETAINED EVEN AS THE FLOW ER AGES. THE BUSHY PLANT IS OF MEDIUM VIGOR WITH SMALL FOLIAGE AND CAN BE SHAPED MORE EASILY THAN SEVENTEEN. IT DOES NOT REPLACE CRINOLINE BUT IT DOES ADD ANOTHER FINE PASTEL TO OUR COLLECTION AND IT IS A MUST BE FOR FANCIERS OF DAINTY DELI-CATELY COLORED FUCHSIAS.

ROYALTY (PLUMMER)--SINGLE, ROYAL PURPLE. COROLLA A DARK ROYAL PURPLE, FAINT ROSE MARKINGS AT THE BASE. THE COROLLA HAS ONLY 4 PETALS AND OPENS UP FLAT IN A SAUCER-LIKE SHAPE. THE FOUR SEPALS ARE RED AND OPEN UP FLAT BEHIND THE PETAL OF THE COR OLLA. THE PETALS OF THE COROLLA AND FOUR PARTS OF THE SEPALS ARE ALTERNATE. VERY UNUSUAL.

SOUTH PACIFIC (HODGES)--LIKE A TROPICAL FLOWER WITH ITS SAUCER-SHAPED SINGLE WHITE COROLLA AND BROAD UPTURNED CRIMSON SEPALS. AS THE FLOWER MATURES

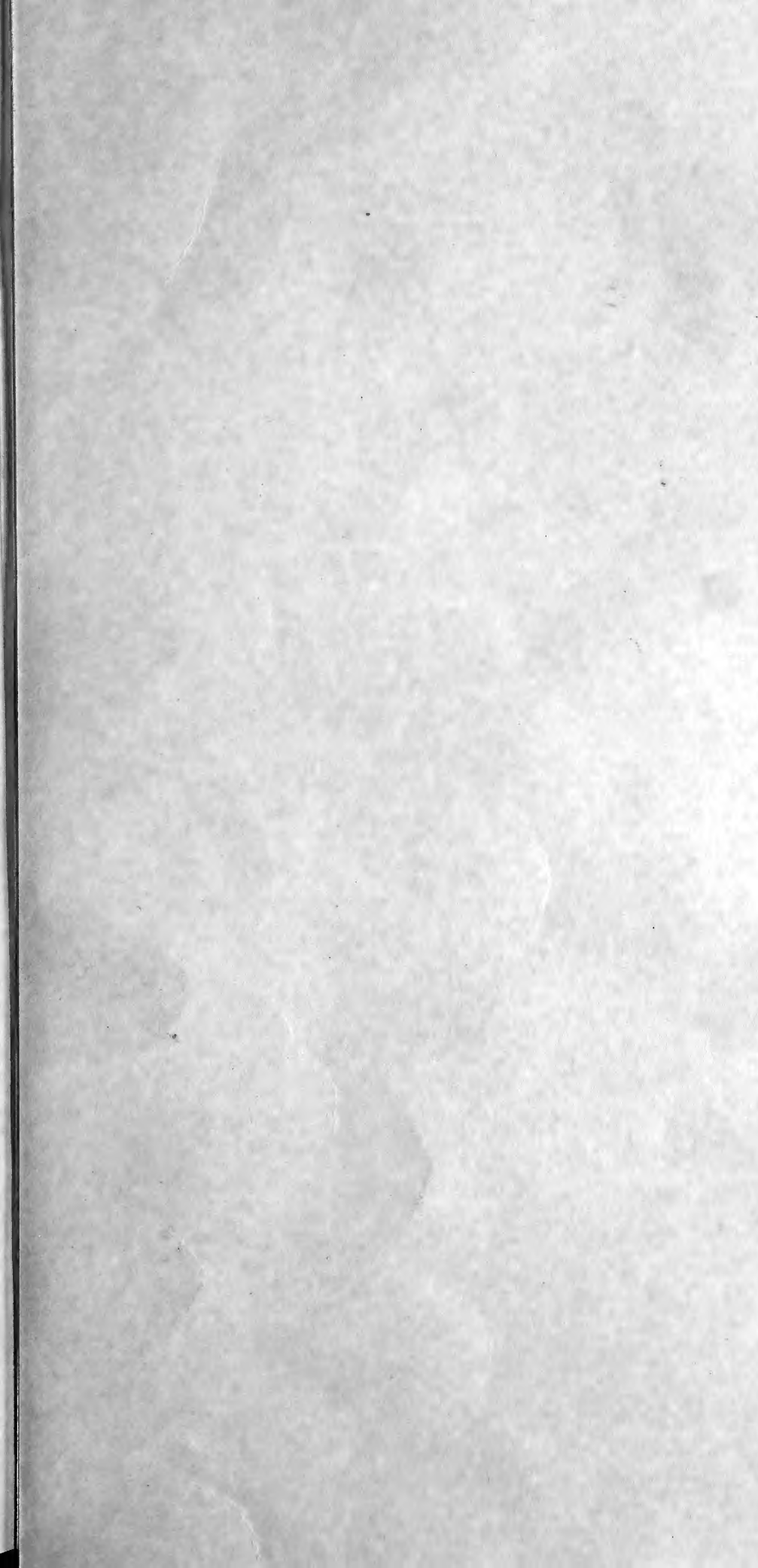
THE FOUR PINK-VEINED LARGE ROUND WHITE PETALS OPEN PERFECTLY FLAT. DISPLAYING EXTRA LONG PINK STAMENS AND PISTIL. UPRIGHT BUSHY GROWER WITH GOOD YELLOWISH-GREEN FOLIAGE AND LOTS OF THESE EXOTIC LOOKING FLOWERS.

STREAMLINER (TIRET) PATENT APPLIED FOR.--EVERYTHING ABOUT THIS GREAT FUCHSIA IS STREAMLINED.--THE LONG SLENDER BUDS. LONG THIN TUBE. LONG SEMI-DOUBLE COROLLA. EXTRA LONG TWISTED AND CURVED SEPALS. AND EVEN THE STRONG GROWTH STREAMLINES DIRECTLY DOWN FROM THE HANGING POT. SIMILAR IN COLORING TO 'RED SPIDER.' BUT DEEPER COLORED IN BOTH COROLLA AND SEPALS. STREAMLINER LOVES THE WARMER CLIMATE.

TRAIL BLAZER (REITER, JR. PATENT APPLIED FOR)--THIS IS A LARGE FLOWERED TRAILER IN THE ANNA COLORING BUT WITH SMALLER FOLIAGE AND SOFT WILLOWY GROWTH WHICH HANGS ALMOST STRAIGHT DOWN. TRAIL BLAZER CAN BE COMPARED TO A LARGE DOUBLE FLOWERED RED SPIDER; GROWING WITH THE SAME ABANDON AND BLOOMING WITH THE SAME FLASH. THE FLOWERS ARE OF THE VERY LONG GLOBULAR TYPE (UP TO TEN PETALS). THE SEPALS ARE LONG AND WELL RECURVED AND THE LIGHT GREEN FOLIAGE IS PLACED LOOSELY AND GRACEFULLY. THE COLOR OF THE FLOWERS IS VERY CLOSE TO THAT OF RED SPIDER; THE PETALS BEING DEEP MAGENTA (27/0 H.C.C.) A TOP NOTCH HANGING (27/0 H.C.C.) AND THE SEPALS A SLIGHTLY PALER (27/0 H.C.C.) AND THE SEPALS A SLIGHTLY PALER SHADE (23/2 H.C.C.). A TOP NOTCH HANGING BASKET VARIETY AND THE FINEST DOUBLE MAGENTA TRAILER IN COMMERCE.

WEDGEWOOD (SCHNABEL 1951)--ORIGINATOR'S DESCRIPTION: 'A NEW 'BLUE' AND WHITE DOUBLE OF CLEAR AND SPARKLING BRILLIANCE. THE NEAR-WHITE TUBE AND LONG GLISTENING SEPALS FRAME A SPREADING DOUBLE COROLLA OF 'BLUE' VIOLET. WEDGEWOOD HAS SMALL TO MEDIUM SIZED LEAVES WHICH ACT AS A FOIL TO THE BREATH-TAKING TRANSLUCENT BEAUTY OF ITS FLOWERS. THE PLANT IS A BUSHY UPRIGHT OF SELF-BRANCHING HABIT AND RESTRAINED GROWTH.' GARDEN TESTED IN SAN FRANCISCO WHERE IT HAS DEMONSTRATED PARTICULAR QUALITY AS A POT PLANT BECAUSE OF ITS FREE BRANCHING HABIT AND EVEN GROWTH. A FINE NEW EXTENSION TO THE FUCHSIA HORIZON.

WILLIAM BRAAS (TIRET)--DOUBLE COROLLA ROSE MADDER; UPTURNED SEPALS WHITE. FLUSHED PALEST PINK. A REAL HANGER OF GOOD GROWTH AND FOLIAGE. MAY BE BEST DESCRIBED AS A LARGE, DARKER AND FULLY DOUBLE 'CASCADE.'



THE FOUR-STARRED GENERAL STOOD WHITE WITH
HIS HANDS CLASPED IN FRONT OF HIM, HIS EYES
FIXED ON THE GENERAL WHO HAD JUST ENTERED
THE ROOM. HE WAS A TALL, SLIM MAN, WITH
HIS HAIR GRAYING AT THE TEMPLES.

"WELL, WELL, WELL," HE SAID, "IT IS
A PLEASURE TO MEET YOU HERE. I HAVE
HEARD MUCH OF YOUR RECENT SUCCESS IN
THE FIELD. YOUR REPORTS HAVE BEEN
VERY INTERESTING. I HAVE BEEN
WATCHING YOUR PROGRESS WITH GREAT
INTEREST."

"THANK YOU, GENERAL," HE REPLIED, "IT
IS A PLEASURE TO MEET YOU HERE. I
HAVE HEARD MUCH OF YOUR RECENT SUCCESS
IN THE FIELD. YOUR REPORTS HAVE BEEN
VERY INTERESTING. I HAVE BEEN
WATCHING YOUR PROGRESS WITH GREAT
INTEREST."

"WELL, WELL, WELL," HE SAID, "IT IS
A PLEASURE TO MEET YOU HERE. I HAVE
HEARD MUCH OF YOUR RECENT SUCCESS IN
THE FIELD. YOUR REPORTS HAVE BEEN
VERY INTERESTING. I HAVE BEEN
WATCHING YOUR PROGRESS WITH GREAT
INTEREST."

"THANK YOU, GENERAL," HE REPLIED, "IT
IS A PLEASURE TO MEET YOU HERE. I
HAVE HEARD MUCH OF YOUR RECENT SUCCESS
IN THE FIELD. YOUR REPORTS HAVE BEEN
VERY INTERESTING. I HAVE BEEN
WATCHING YOUR PROGRESS WITH GREAT
INTEREST."

"WELL, WELL, WELL," HE SAID, "IT IS
A PLEASURE TO MEET YOU HERE. I HAVE
HEARD MUCH OF YOUR RECENT SUCCESS IN
THE FIELD. YOUR REPORTS HAVE BEEN
VERY INTERESTING. I HAVE BEEN
WATCHING YOUR PROGRESS WITH GREAT
INTEREST."

"THANK YOU, GENERAL," HE REPLIED, "IT
IS A PLEASURE TO MEET YOU HERE. I
HAVE HEARD MUCH OF YOUR RECENT SUCCESS
IN THE FIELD. YOUR REPORTS HAVE BEEN
VERY INTERESTING. I HAVE BEEN
WATCHING YOUR PROGRESS WITH GREAT
INTEREST."